

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

National Media Planning & Research
815 Slater Lane
Alexandria, VA 22314

Contract / Revision		Alt Order #
806046 /		06267399
Product		
NRCC IE 2012		
Contract Dates	Estimate #	
10/12/12 - 10/18/12	2953	
Advertiser	Original Date / Revision	
National Republican Campaign Committee	08/22/12 / 08/22/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WOIO	Teresa Difuria	Telerep-Philade
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	155	426
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
1	WOIO	10/12/12	10/12/12	David Letterman	1135p-1238a		:30			NM	1
		Start Date	End Date	Weekdays					Rate		\$750.00
Week:	10/08/12	10/14/12		-----1--				1	\$750.00		
2	WOIO	10/12/12	10/12/12	Action News at Noon	12-1230p		:30			NM	1
		Start Date	End Date	Weekdays					Rate		\$800.00
Week:	10/08/12	10/14/12		-----1--				1	\$800.00		
3	WOIO	10/12/12	10/12/12	Action News at 5a	5-6a		:30			NM	1
		Start Date	End Date	Weekdays					Rate		\$225.00
Week:	10/08/12	10/14/12		-----1--				1	\$225.00		
4	WOIO	10/12/12	10/12/12	Action News at 5p	5-6p		:30			NM	1
		Start Date	End Date	Weekdays					Rate		\$775.00
Week:	10/08/12	10/14/12		-----1--				1	\$775.00		
5	WOIO	10/12/12	10/12/12	Action News at 6a	6-7a		:30			NM	1
		Start Date	End Date	Weekdays					Rate		\$300.00
Week:	10/08/12	10/14/12		-----1--				1	\$300.00		
6	WOIO	10/12/12	10/12/12	M-F 730-8p	730-8p		:30			NM	1
		Start Date	End Date	Weekdays					Rate		\$3,500.00
Week:	10/08/12	10/14/12		-----1--				1	\$3,500.00		
7	WOIO	10/15/12	10/15/12	David Letterman	1135p-1238a		:30			NM	1
		Start Date	End Date	Weekdays					Rate		\$750.00
Week:	10/15/12	10/21/12		1-----				1	\$750.00		
8	WOIO	10/15/12	10/15/12	Action News at Noon	12-1230p		:30			NM	1
		Start Date	End Date	Weekdays					Rate		\$800.00
Week:	10/15/12	10/21/12		1-----				1	\$800.00		
9	WOIO	10/15/12	10/15/12	Action News at 5p	5-6p		:30			NM	1
		Start Date	End Date	Weekdays					Rate		\$775.00
Week:	10/15/12	10/21/12		1-----				1	\$775.00		
10	WOIO	10/15/12	10/15/12	Action News at 6a	6-7a		:30			NM	1
		Start Date	End Date	Weekdays					Rate		\$300.00
Week:	10/15/12	10/21/12		1-----				1	\$300.00		
11	WOIO	10/15/12	10/15/12	M-F 730-8p	730-8p		:30			NM	1
		Start Date	End Date	Weekdays					Rate		\$3,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
806046 /	06267399
Contract Dates	Product
10/12/12 - 10/18/12	NRCC IE 2012
Advertiser	Estimate #
National Republican Cam	2953
Original Date / Revision	
08/22/12 / 08/22/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
Week: 10/15/12		10/15/12	10/21/12	1-----				1	\$3,500.00		
12	WOIO	10/14/12	10/14/12	Sun Hour 4			:30			NM	1 \$6,000.00
Week: 10/08/12		10/08/12	10/14/12	Weekdays				1	\$6,000.00		
13	WOIO	10/14/12	10/14/12	Fifth Quarter			:30			NM	1 \$1,750.00
Week: 10/08/12		10/08/12	10/14/12	Weekdays				1	\$1,750.00		
14	WOIO	10/14/12	10/14/12	SU Action News at 630p			:30			NM	1 \$850.00
Week: 10/08/12		10/08/12	10/14/12	Weekdays				1	\$850.00		
15	WOIO	10/18/12	10/18/12	Thur Hour 3			:30			NM	1 \$5,250.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				1	\$5,250.00		
16	WOIO	10/18/12	10/18/12	David Letterman	1135p-1238a		:30			NM	1 \$750.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				1	\$750.00		
17	WOIO	10/18/12	10/18/12	Action News at Noon	12-1230p		:30			NM	1 \$800.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				1	\$800.00		
18	WOIO	10/18/12	10/18/12	Action News at 5p	5-6p		:30			NM	1 \$775.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				1	\$775.00		
19	WOIO	10/18/12	10/18/12	Action News at 6a	6-7a		:30			NM	1 \$300.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				1	\$300.00		
20	WOIO	10/18/12	10/18/12	M-F 730-8p	730-8p		:30			NM	1 \$3,500.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				1	\$3,500.00		
21	WOIO	10/18/12	10/18/12	Thur Hour 2	9-10P		:30			NM	2 \$10,500.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				2	\$5,250.00		
E 22	WOIO	10/16/12	10/16/12	Tue Hour 3	10-11P		:30			NM	0 \$0.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				1	\$4,250.00		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type	
1	WOIO	10/15/12-10/21/12	Tue Hour 3		10-11P	-Tu-----	:30		\$4,250.00	NM	
			Credited								
23	WOIO	10/16/12	10/16/12	David Letterman	1135p-1238a		:30			NM	1 \$750.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				1	\$750.00		
24	WOIO	10/16/12	10/16/12	Action News at Noon	12-1230p		:30			NM	1 \$800.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				1	\$800.00		
25	WOIO	10/16/12	10/16/12	Action News at 5a	5-6a		:30			NM	1 \$225.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				1	\$225.00		
26	WOIO	10/16/12	10/16/12	Action News at 5p	5-6p		:30			NM	1 \$775.00
Week: 10/15/12		10/15/12	10/21/12	Weekdays				1	\$775.00		

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Contract / Revision 806046 /	Alt Order # 06267399	
Contract Dates 10/12/12 - 10/18/12	Product NRCC IE 2012	Estimate # 2953
Advertiser National Republican Cam		Original Date / Revision 08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Spots/ Type	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate		
27	WOIO	10/16/12	10/16/12	Action News at 6a	6-7a		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/15/12	10/21/12	- 1-----				1	\$300.00		
28	WOIO	10/16/12	10/16/12	M-F 730-8p	730-8p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/15/12	10/21/12	- 1-----				1	\$3,500.00		
29	WOIO	10/16/12	10/16/12	Tue Hour 1	8-9P		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/15/12	10/21/12	- 1-----				1	\$8,500.00		
30	WOIO	10/17/12	10/17/12	David Letterman	1135p-1238a		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/15/12	10/21/12	-- 1-----				1	\$750.00		
31	WOIO	10/17/12	10/17/12	Action News at Noon	12-1230p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/15/12	10/21/12	-- 1-----				1	\$800.00		
32	WOIO	10/17/12	10/17/12	Action News at 5p	5-6p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/15/12	10/21/12	-- 1-----				1	\$775.00		
33	WOIO	10/17/12	10/17/12	Action News at 6a	6-7a		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/15/12	10/21/12	-- 1-----				1	\$300.00		
34	WOIO	10/17/12	10/17/12	M-F 730-8p	730-8p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/15/12	10/21/12	-- 1-----				1	\$3,500.00		
35	WOIO	10/17/12	10/17/12	Wed Hour 2	9-10p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/15/12	10/21/12	-- 1-----				1	\$6,000.00		
N 36	WOIO	10/12/12	10/12/12	Fri Hour 1	8-9p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/08/12	10/14/12	--- F --				1	\$4,250.00		

Totals 36 \$74,175.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/18/12	36	\$74,175.00	\$63,048.75
Totals	36	\$74,175.00	\$63,048.75

Signature: _____ Date: _____

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